



FASHION DEPARTMENT

2 months preparatory **FASHION PROGRAMME**

designed for talents with a flair for Fashion and Style

FPF is a new training programme developed by Domus Academy as a consequence of the long experience matured in the international fashion field to provide young professionals with requirements necessary to face the job market.

ACADEMIC YEAR

September 6th to November 6th

CONTACT

prefashion@domusacademy.it



THE OBJECTIVE

The objective of the course is to enhance the skills of each participant, regarding the fundamental tools, the design approach and the development of style awareness. These three elements will enable young talents to face the challenges of the professional world in a more mature way.



INFORMATION

PHONE +39 02 42414001 / 45
PREPFASHION@DOMUSACADEMY.IT

TUITION FEE

5.000 EURO + 20%VAT

LANGUAGE

ITALIAN WITH SIMULTANEOUS TRANSLATION IN ENGLISH

THE STRUCTURE

The course consists of three modules, divided into lectures and project activity:

The first module is dedicated to the knowledge and improvement of laboratory techniques that are the basics to support the design aspects, plus an analysis of the cultural issues that are important stimuli for the concept development of the projects. The design activity will be dedicated to the pattern making/tailoring connected to advanced fashion sensitivity.

The second module is dedicated to the development of a more elaborate project, with a specific focus on the themes of Marketing and Brand Awareness, to support students with the creation of a collection that could be proposed on the market.

The third module is dedicated to projects evaluation and improvement. At this stage there will be involved visiting professors (journalists, head hunters and experts in the field) and outstanding professionals.

At the end of the course students will develop a portfolio that can become a useful tool for entering the job world.

AUDIENCE

The course wants to give to newly qualified students in Fashion Design or people keen on Fashion, which have matured different backgrounds, the chance to acquire the necessary tools to approach the Design process. The course can also be attended by those people who want to access a Master programme but who have not yet matured the experience needed to face it.

APPLICATION

Candidates must submit via e-mail at admissions@domusacademy.it by 15th July 2009 the following documents: Résumé, Statement of Purpose, Application Form filled in and signed, A file in PDF format with sketches or graphic material showing your drawing skills.

Domus Academy will send the confirmation of your admission after checking the whole Application Package.